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FOR IMMEDIATE RELEASE

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YVL's Annual Winter Reading Challenge Begins January 1 for the Whole Family

Yakima, WA - Yakima Valley Libraries' (YVL) highly anticipated Winter Reading Challenge begins January 1, 2025 and runs until January 31, 2025. This year, it is a Bingo game for all ages!

The annual Winter Reading Challenge is a call to the community to join their local libraries and spend some time reading 'together'. Participants are encouraged to read books that fit into the various sixteen categories outlined in this year's virtual book Bingo game.

Library customers who wish to participate can download the Beanstack app for an easy way to track their reading on their phone or tablet. Patrons are encouraged to find Beanstack in their app store, locate Yakima Valley Libraries, sign up, and access the Winter Reading Bingo Challenge.

"We're excited to enhance our traditional Winter Reading Challenge this year by adding Beanstack! Now, it's even easier for the whole family to track and log their reading, with prizes to earn while enjoying great books together this January!" said Sully Gama, Community Engagement & Impact Manager.

Challengers who participate may enter into drawings for chances to win some great prizes. One drawing entry per book completion. Drawing prizes include \$15 gift cards to Amazon, Target, Walmart, Inklings, Safeway, Roblox, Dominoes, and McDonalds. A squishmallow & board book prize is on the line for young readers.

For complete Winter Reading Bingo rules and prize information, visit www.yvl.org/events/winter-reading-bingo.

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